

March 11th - 13th, 2016
Sheraton at Cleveland Airport

5300 Riverside Drive, Cleveland, OH 44135

Visit our website for registration and hotel information.

www.clevelandconcoction.org

Follow us on Facebook and Twitter @CLE_ConCoction



Who We Are:

Cleveland Concoction is a fan-run convention highlighting science fiction, fantasy and other geek-related culture. We are organized under the not-for-profit Concoction Corporation and staffed entirely by volunteers, not just from the Greater Cleveland area but also from Columbus, Detroit and Indianapolis.

Mission Statement:

"To be a unifying point to help build a community of Science Fiction and Fantasy aficionados within the Northeast Ohio area through literature, art, science, games and pop culture."

Vision Statement:

"A volunteer driven organization that will help build a community of Science Fiction and Fantasy aficionados. The area of focus will be Northeast Ohio with a focus on literature, science, art, gaming and pop culture. Our goal is to introduce to the community at large the interests and opportunities relevant in the worlds of Science Fiction and Fantasy as well as assist in related community research"

Scheduled Guests:

Mistress of Ceremonies - *Moxie Magnus*

Guest of Honor - *John Morton*, Actor, "Dak Ralter" & "Boba Fett", Star Wars: Episode V.

Performance Guest - *Five Year Mission*, Author Guest - *Christopher Bennett*, Gaming Guest - *Eddy Webb*

Media Guest - *Santiago Cirilo*, Music Guest - *Michael Longcor*, Cosplay Guests - *Alexa Heart & Mogchelle*

Anticipated Demographic Data:

As 2015 will be our only our second year, demographics are difficult to anticipate. The following data represents summations of demographics of other like conventions:

Age: Under 18= 10-15%
18-25= 15-25%
25-35= 15-20%
35-45= 20-30%
45-55= 20-30%
55+= 10-15%

Education: Some College= 65-80%
Bachelors Degree= 45-55%
Post-Bachelors= 10-15%

Gender: 65-75% Male, 25-35% Female

Racial Makeup: 90-95% Caucasian.

Balance equally split between all other races.

Sponsorship:

Cleveland ConCoction would like to invite individuals, corporations and local businesses interested in sponsoring our Convention & our events through the contribution of funds, swag, supplies, games, and/or food for our ConSuite.

In exchange for your generous donation we in kind will offer ad space in our program book, space in the con to display promotional materials onsite, events promoted with your name on them, links on our website, and the appreciation of all our Attendees and Staff.

Direct placement of an ad in our program without donation designation (b&w only):

1/8 page ad: **\$25** | 1/4 page ad: **\$50** | 1/2 page ad: **\$95** | Full Page ad: **\$125**

We are also looking for sponsors to help provide funding for specific programs and projects at ConCoction. Please contact us if you are interested in pursuing one of these options.

Send check or money order to **Cleveland ConCoction • PO Box 770795 • Cleveland, OH 44107**

For questions, or to send ads and information, contact: conchair@clevelandconcoction.org

